McCORMICK FOR CHEFS

Save Up to $8,500

on America's Leading Brands.*

Bundle your favorite products and save big!

You get big savings on all of our on-trend flavors—your customers get more of the big flavors they crave!

McCORMICK CULINARY · Grill Mates · LAWRY'S · OLD BAY · FRANK'S RedHot · CHOLULA HOT SAUCE · CATTLEMEN'S BBQ · French's · THAI KITCHEN · ZATARAIN'S

Fresh Guacamole

Cholula® Smoky Chipotle Carnitas

Offer valid on purchases from January 1, 2024–December 31, 2024. Restrictions apply; please see rebate details, terms, and conditions on back.

Multi-Brand Rewards 2024 Agreement

The Multi-Brand Rewards Program recognizes operators that choose McCormick & Company, Incorporated ("McCormick") as their primary spice, flavoring, and condiment supplier. In appreciation of this support, McCormick will pay a quarterly rebate to those operators enrolled in the program.

The following sets forth the terms and conditions of the agreement between the Food Service Division of McCormick and

Establishment/Name of Business: ▸ _____

Multi-Brand Rebate	Brand Tier			
Invoice $ Tier (Quarterly Value)	**A** (1 Brand)	**B** (2 Brands)	**C** (3 Brands)	**D** (4+ Brands)
1 ($0 - $624)	5.0%	6.5%	8.0%	9.5%
2 ($625 - $1,249)	6.5%	8.0%	9.5%	11.0%
3 ($1,250 - $1,874)	8.0%	9.5%	11.0%	12.5%
4 ($1,875+)	9.5%	11.0%	13.5%	15.0%

Maximum Value Savings $8,500

To Speed Up Delivery of your Check:

Submit offer form and purchase verification online at:
www.rapidrebate.net

Or submit via email or mail:

Email: redemptionservices@vpdcs.com

Mail: McCormick For Chefs MultiBrand Rebate 2024
P.O. Box 552 | Traverse City, MI 49685-0552
For Inquiries: Call 888-448-0103

Final post mark date for all submissions is March 31, 2025.

Please complete. All fields required.

Establishment/Name of Business: ▸ _____   # of Units: ▸ _____

Your Name: ▸ _____   Title: ▸ _____

Street Address: ▸ _____

City: ▸ _____   State: ▸ _____   ZIP Code: ▸ _____

Business Phone: ▸ _____   Email: ▸ _____

Primary Distributor: ▸ _____   Broker Name: ▸ _____

Broker Market: ▸ _____   Signature: ▸ _____

Check will be made payable to:

Establishment/Name of Business: ▸ _____

Mailing Address: ▸ _____

City: ▸ _____   State: ▸ _____   ZIP Code: ▸ _____

Business Phone: ▸ _____   Contact Name: ▸ _____

1. Valid on qualifying purchases January 1, 2024-December 31, 2024. **2.** Redemption forms must be submitted each calendar quarter with distributor invoices. Chains or franchise groups must submit on an individual unit basis. **3.** Valid for foodservice operators only. Claims may only be submitted by, and made payable to, verified foodservice operators. **4.** $8500 maximum annual earning limit per customer, $2125 per quarter. **5.** Operators on National Account and/or Deviated Pricing Programs MAY NOT REDEEM on products under contract. **6.** In exchange for the program allowances, foodservice operator agrees to provide a list of qualifying locations. **7.** Operator will need to submit distributor velocity reports and/or invoices quarterly to McCormick & Co, Inc. CASH AND CARRY RECEIPTS must be dated during promotional period. **8. You have 90 days from the end of the quarter to submit your request for payment. Final post mark date for all submissions is March 31, 2025. 9.** Copies of original INVOICES or DISTRIBUTOR TRACKING REPORTS required as proof of purchase. Converted PDFs or handwritten reports will not be accepted. **10.** To ensure prompt processing of rebates, reports must be in Excel format, show distributor name and location, be dated during promotional period, include operator name and address, be summarized by invoice number, include McCormick product code or UPC, description, pack/size, quantity purchased by bottle or case, and purchase price. **11.** Either party may terminate this Agreement at any time, without cause, giving the other party at least 30 (thirty) days' prior written notice. **12.** Void if restricted, taxed, or forbidden by law. Offer may not be purchased, traded, or sold. Any other use constitutes fraud. Offer valid only in the USA. **13.** Incomplete requests will not be honored, acknowledged, or returned. **14.** Not responsible for lost or misdirected submissions. **15.** Please allow 6-8 weeks for processing. **16.** Spice Classics and French's BBQ are excluded from this program.

By submitting this form, you are electing to receive email on the latest offers, products, culinary tips, recipes, tools and trends from McCormick For Chefs®. If you would rather not receive our communication, please check the "no" box.   No, thank you.

Restaurant Information: (check all that apply)

MENU TYPE
American   BBQ   Italian   Sandwiches/Deli
Asian   Breakfast   Mexican   Wings
          Burgers   Pizza   Other

OPERATION TYPE
Business & Industry   College/University   Full Service Rest.   Quick Service Rest.
Catering   Fast Casual   Healthcare   Cafeteria/Buffet
          Fine Dining   K–12   Other

For agreement inquiries, visit McCormickForChefs.com or call 1-888-448-0103.